

STATE OF KANSAS



PROCLAMATION
BY THE
GOVERNOR

TO THE PEOPLE OF KANSAS, GREETINGS:

WHEREAS, travel has a positive effect on Kansas and our nation's economic prosperity and image; and

WHEREAS, tourism is an economic driver, a business recruitment tool and a building block for state and community pride for Kansans; and

WHEREAS, the tourism industry in Kansas had experienced exponential growth over the past decade; and

WHEREAS, travel to and within Kansas in 2019 provided significant economic benefits for our state, generating more than \$11.8 billion in direct and indirect economic output, including \$7.3 billion spent directly by travelers; and

WHEREAS, the travel industry is the 9th largest employer in the state of Kansas, directly supporting more than 66,000 jobs; and

WHEREAS, travel is a pillar of economic growth with traveler spending directly generating tax revenues of more than \$671 million for state and local governments, funds used to support essential services and programs; and

WHEREAS, travel came to a halt in 2020 due to the global health crisis and our economic engine slowed; and

WHEREAS, with careful planning and support, 2021 will be a year of rebuilding and returning to substantial economic growth in the future; and

WHEREAS, welcoming visitors from near and far always has been, and always will be, the enduring spirit of the travel industry and Kansas.

NOW, THEREFORE, I, Laura Kelly, GOVERNOR OF THE STATE OF KANSAS, do hereby proclaim
May 2nd – 8th, 2021 as

National Travel and Tourism Week

in Kansas and I urge all citizens to join in this observation.

DONE: At the Capitol in Topeka
under the Great Seal of
the State this 1st day of
May, A.D. 2021

BY THE GOVERNOR:

Laura Kelly
Secretary of State

Sandy Tompkins
Assistant Secretary of State

